

Strategic Plan 2023-2027

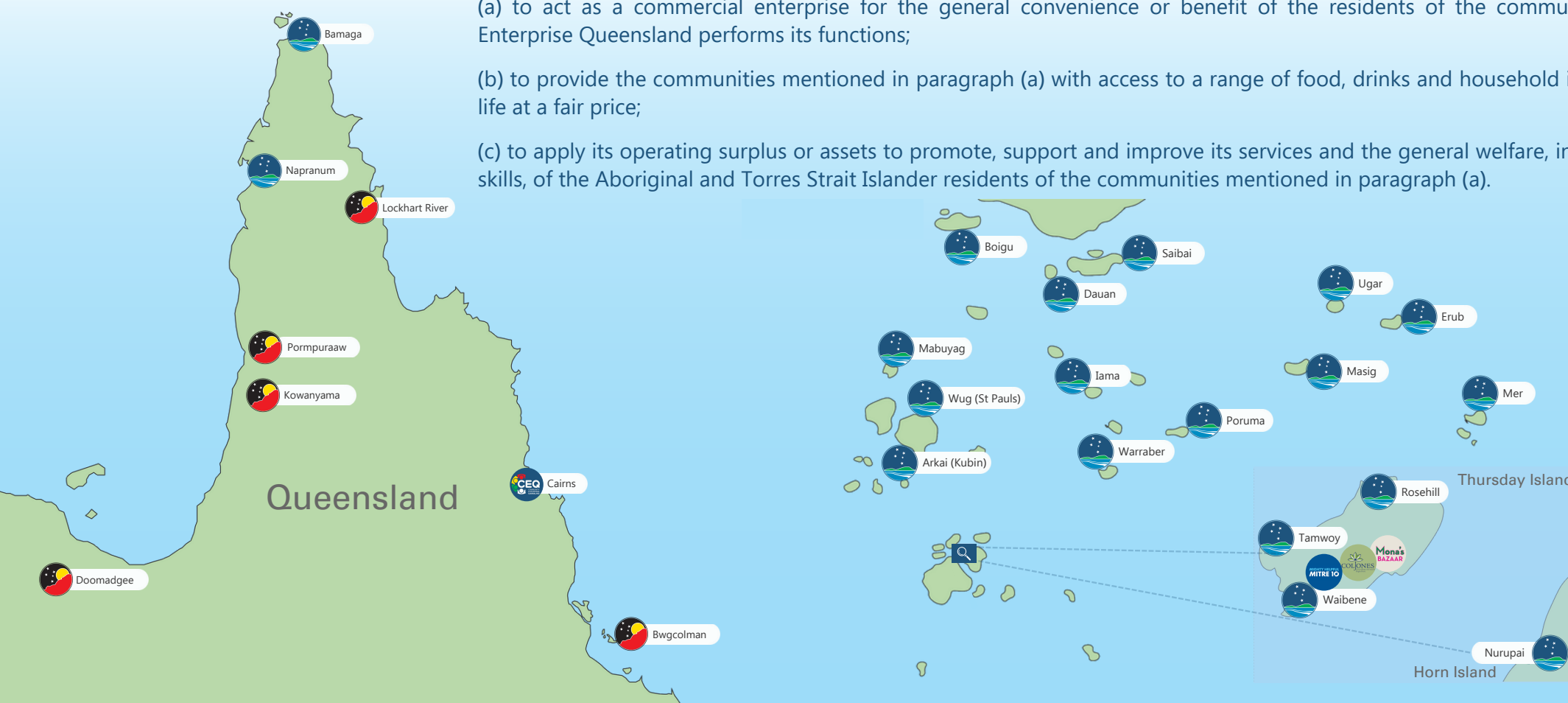


*Caring,
Every Day,
Always*

Our Purpose

The Aboriginal and Torres Strait Islander Communities (Justice, Land and Other Matters) Act 1984, includes Part 7A Community Enterprise Queensland with Section 60B setting out the prescribed CEQ Functions:

- (a) to act as a commercial enterprise for the general convenience or benefit of the residents of the communities in which Community Enterprise Queensland performs its functions;
- (b) to provide the communities mentioned in paragraph (a) with access to a range of food, drinks and household items essential for a healthy life at a fair price;
- (c) to apply its operating surplus or assets to promote, support and improve its services and the general welfare, including the knowledge and skills, of the Aboriginal and Torres Strait Islander residents of the communities mentioned in paragraph (a).



Our Vision



innovation opportunities
sustainability family
character sustenance health community inspiring
competency independence prosperity supporting
Caring, every day, always
wellbeing wealth living partnership vitality creator trust
partnership vitality enterprise services
partners team dream
lifechanging

Our Mission

To provide essential goods and services that support communities to be healthy and sustainable.

Our CEQ Family Home



Our CEQ Values



Honest



Progressive



Collaborative



Respectful



Inclusive



Our 6 Strategic Pillars



Strategic Plan on a Page

Vision Statement: *Caring, every day, always*

Mission: *To provide essential goods and services that keep communities healthy and sustainable.*

Our Values: *Honest, Progressive, Respectful, Collaborative, Inclusive*

Key Outcome Area	Our Goals	Indicators
Capacity for Change and Expansion	Review, consolidate and build on current systems & capacities in line with strategic intent	Manage the organisation to ensure financial sustainability
Strong, Profitable Business Model	Investigate and take up opportunities for diversification and value adding consistent with strategic intent	Deliver sales to budget Manage expenses to budget Deliver surplus expectations
Committed, Skilled Team Members	Deliver induction, training and career development opportunities and facilitation of staff feedback and participation	Build capacity in communities Promote local employment and career pathways Labour turnover and indigenous participation
Robust systems, processes & supply	Adopt a continuous improvement approach, seeking to increase efficiency, protect against unforeseen events and deliver value for money.	Provide goods and services at affordable prices Maintain a sustainable supply chain
Healthier, More Resilient Communities	1. Increase freshness, volumes, diversity and consumption of healthy foods. 2. Increase scope and number of services and contributions that facilitate community development and wellbeing 3. Build our advocacy to improve health outcome for the people we serve	Promote and provide healthy food choices
Collaborative, Supportive Relationships	Identify, build, maintain key relationships, collaborative arrangements and partnerships that contribute to CEQ business success, reputation and strategic intent.	Ensure culturally appropriate practices Have the social license to operate



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